

We want You to Judge our Fall and Winter Offerings

Fredendall & Wilson

LEXINGTON, MISSOURI.

MILLINERY

No department could grow as has this one unless style, price and quality were combined in each and every hat sold. If you are not one of the many patrons of our Millinery Department we would be glad of the opportunity to show you what we have to offer for this fall and winter. New goods from the most noted style creators and from our work rooms added daily.

In referring to our splendid collection of Fall and Winter Merchandise we can not emphasize too strongly the values we are offering nor can we say too much as to the newness and correctness of styles shown in the lines where correct styles mean so much. Every department in our big store received the most earnest attention from our buyer and as a result every department has its special offerings. We could not if we tried, give you anything like complete results of our efforts, but we feel sure if you come to our store for your Fall and Winter supplies you will not be disappointed either as to values or variety. We ask only that you let us show you and you be the judge.

Dress Goods

This section of the store has gradually grown in popularity until now the demands of our patrons make it necessary for us to show the same variety of styles, weaves and colors shown in the larger cities. This fall, in addition to staple colors, we have added 90 pieces of all that is new in novelties in a wide choice of colors and prices. To appreciate this immense stock you must see it.

A careful inspection of the following list will assure you that we have just what you want.

Panamas from, per yard	49c to \$1.25
Storm Serges from, per yard	50c to \$1.25
38 inch Poplin, per yard	85c
48 inch Prunella Serge from, per yard	\$1.25
42 inch Royure stripe, per yard	\$1.00
50 inch Satin finish stripe, per yard	\$1.50
50 inch Chevron suiting, per yard	\$1.25
44 inch Rhodesia suiting, per yard	\$1.00
44 inch Stripped Poplinette, per yard	\$1.00
Broadcloths from, per yard	\$1.00 to \$2.50
Diagonal cloths from, per yard	\$1.00 to \$1.50

The shades that are popular and which you will find in the collection are Royal, Navy and Nattier Blue, Bronze and Hunters Green, Leather Brown and Tan, Bordeaux and deep Wine, Taupe and Smoke Gray.

Our Ready-to-Wear Department

In this department we offer for your selection the newest and best from the leading style sources. In both style and price range the demands of all have been considered and it will only take a few minutes of your time to convince you that in Tailored Suits, Coats, Skirts and Shirt Waists the showing is much larger and the values better than ever before.

Ladies and Misses Tailored Suits

\$12.50, \$15.00, \$20.00, \$25.00, \$30.00, \$32.50, \$35.00, \$37.50 and \$45.00

And each price represents a special value. We can only give you the description of a few of these attractive suits, including about sixty different styles, many of them exclusive, and add that we will be pleased to show you the entire line.

410—Suit of Especially Good Value

It is cut from striped broadcloth in gray and olive ground with black stripes. The coat is 32 inches long, is fitted in the back and trimmed with buttons. Self-tone velvet adds a dressy finish to the collar, lapels and pockets. The coat is lined with striped venetian and boasts the side slashes. The skirt is pleated and has hand around the bottom.

\$15.00

465—Novel Model

Tailor made suit. Cut from a fancy striped worsted in gun metal, mode. The 30-inch coat is a becoming length for a youthful figure. The back is semi-fitting. The slanting pockets, the wide strap over the shoulders fastened with buttons, the unique cuff effect and the Ivory buttons aid in producing a most artistic garment. A good quality of satin is used for the lining. The skirt cut with the full flare has a four-inch band around the bottom, and is pleated in the back.

\$20.00

415—Nobby Suits.

Fashioned from high grade striped worsted in brown mixtures. The 34-inch coat is shaped to a moderate point in the back. The front and back seams have strapped trimming. The collar is inlaid with silk and metal button fasteners are used. The skirt has single front pleat with two straps satin piped running around the bottom of the skirt met in front by slanting straps studded with satin buttons.

\$25.00

428—Effective Walking Suits.

Made from herringbone weave worsted in green. The coat, 36-inches long, is bound with hercules braid. An effective touch is lent by the large pocket flap edged with braid and caught with a large button. The shawl collar is bound with braid edged with velvet. Loops and large braid buttons fasten the coat which is lined with heavy high grade satin. The skirt is gored with inverted pleat down the front, full pleated back and wide band around the bottom.

\$35.00

NOTE:—Alterations without charge by a graduate of Keister's Tailoring College.

Ladies', Misses and Children's Cloaks

The showing in this department is most comprehensive and is deserving of your inspection. As in Suits the price and style range includes a coat for every one. Special mention of some of them will give you a hint of the line you will see.

511—Plain, Neat Tailored Coats.

It is snugly fitted and lined throughout with soft satin. Button trimming ornaments the back. Handsome full velvet collar. The lines are admirably manipulated to aid in producing the fashionable figure and the very simplicity of the garment lends distinction to it.

517—Misses Practical Coat at a Popular Price

It is made from broadcloth in all shades and is interlined to make it delightfully comfortable in cold weather. The braid trimming simulates the Directoire mode and trims the cuffs. The coat is semi-fitting which is a most satisfactory style in Misses' garments. Velvet, satin folds, and buttons, trim the collar. High lustre Venetian is used for lining.

522—Jaunty Coat

Fashioned from broadcloth in black. This garment is given the collarless effect and is semi-fitting. An effective combination of braid and velvet trims the collar. Both the back and the front are artistically trimmed with wide braid and soutache, and this same trimming lends a dressy touch to the sleeves. Venetian lining is used throughout the coat.

517—New Combination of Directoire and Nipon effect in Ladies Coats.

Made from light weight kersey and lined throughout with a high grade satin. The large revers forming the long roll, the flaring cuffs and collar are faced with satin and edged with braid. The cut of the garment gives the wide shoulder effect, with braid trimming over shoulder. The inlaid vest is trimmed with fancy braid. The skirt of the coat is cut full with shaped straps of cloth ornamented with fancy buttons at the waistline.

Money Saved on Staples

Outing Flannels, white and fancy colors, from, per yard	5c to 12 1-2
Best Calicoes, per yard	5c
Bleached and unbleached muslins, per yard	5c 6 1 2 to 10c
Pepperell sheeting, 2-4 and 10-14	19 to 21c
Good quality apron Gingham, per yard	5c
Full line of Fall and Winter cotton dress goods at, per yard	10 and 12 1-2c

Linoleums and Oil Cloth

8-4 Linoleum, new patterns, per yard	\$1.00 & \$1.25
4-4 Oil cloth, per yard	25, 30 & 38c
6-4 " " "	37 1-2, 45 & 56c
8-4 " " "	50, 60 & 75
Oil cloth rugs 1 1/2 yards square, beautiful patterns, each	89c

Blankets and Comforts

All the signs that have held good for many years point to a cold winter. This means an unusual demand for bed coverings. We are prepared for you and our stock includes the best values we have ever offered.

Note the list.

No. 211. Gray Blanket, size 46x72, per pair	39c
No. 220. 50x72 in. Blanket in White, Gray and Tan, per pair	50c
No. 201. Special. Gray only, size 60x76, per pair	75c
No. 205. 65x76, extra good one in White, Gray and Tan, weighs 2 1/2 lbs, per pair	\$1.00
No. 310. 72x80, 3 1/2 lbs, White, Gray and Tan, note size and weight, per pair	\$1.25
No. 331. Still larger one, 72x84, 3 1/2 lbs, in White, Gray and Tan, per pair	\$1.50
No. 202. Extra special, Gray twilled blanket, 72x80, 5 lbs, per pair	\$1.50
No. 348. Another good one, comes in White, Gray and Tan, 72x84, 4 1/2 lbs, per pair	\$1.75
All wool Blankets in solid colors, White and plaids at per pair, from	\$5.00 to \$10
Banner Special comfort, figured silkline, size 72x75, 3 lbs.	\$1.50
Banner Special comfort, both sides figured, 72x81	\$2.00
4 lb. Silkline, both sides figured, assorted colors, 72x90	\$2.50 and \$3.00

Rugs and Carpets

Rugs

9 x 12 Tapestry Brussels	\$12.50
9 x 12 Tapestry Brussels	\$15.00
9 x 12 Tapestry Brussels, seamless	\$17.50
9 x 12 Lenox Velvet	\$19.50
9 x 12 Seamless Velvet	\$22.50
9 x 12 Axminster	\$22.50
9 x 12 Axminster	\$25.00
9 x 12 Body Brussels	\$25.00
9 x 12 Body Brussels	\$27.50
9 x 12 Body Brussels	\$30.00
10 x 13 Axminster	\$30.00

Carpets

Sultana Cottage Carpet, per yard	25c
Union filled Ingrain, per yard	35 and 50c
Ingrain cotton warp, wool filled	59c
All wool Ingrain	69c

Style and Comfort Combined in Shoes

Of all that a lady uses, wear, or eats, nothing is more vital to her daily comfort than properly fitted shoes. It decides the question of how she shall finish each day—whether tired and unhappy or rested and comfortable. If you will give us a little extra time some day, we will fit your feet scientifically and accurately to a pair of "Queen Quality" Shoes. Your discomfort will cease from that hour. We also carry the noted Zeigler Brothers line and can give you the same comfort and style in this make. We are showing in Misses and Children shoes a much classier line this fall than formerly and call especial attention to our School Shoes.

Men's Youths and Boys Shoes

The "Walk Over" at \$3.00 \$3.50 and \$4.00 is the line we offer and it includes:
The heavy shoe for hard wear.
The medium weight for indoor service.
The very newest styles for the very best dressers.
In work shoes we can show you good ones for: \$1.50 \$2.00 2.50 & 3.00

For school wear for the boys we can give you the very best values. The kind made for the hard service given shoes by the school boy at \$1.50 \$2.00.

We trust you will visit this department.

Skirts and Shirt Waists

Dress Skirts of fine grade of panamas and serges, plaited and gored model, neatly tailored, plain and trimmed in several styles. In black, blue, brown and gray from \$5.00 to \$12.50

Modified Sheath Model, one of the seasons most popular skirts, in panama beautifully trimmed in buttons. In navy and black \$8.50

The same style in Voile, Satin and button trimmed \$12.50

Brown and Black check Panama, gored flared model, opened front, buttoned and fold trimmed. A very nobby one \$7.50

Voile Skirts, Pleated and Silk trimmed, gored and flared models from \$8.50 to \$16.50

White Poplin Waist, embroidered front long sleeves \$1.00

Black Satteen, good material, neat tailored 98c

Plain tailored waist in blue and white striped Percelle with cuffs and collar \$1.25

Soisette Waist in black and colors, open front and back, embroidery trimmed \$1.25

Taffeta Silk Waist in black and colors open front and back, long sleeves. From \$2.50 to \$5.00

Black lace net waist, embroidered and lace trimmed \$5.00 and \$6.50

White and Cream embroidered net waists, different styles, from \$2.50 to \$8.50

Also a beautiful line of waists in evening shades, made of Liberty satin from \$5 to \$10